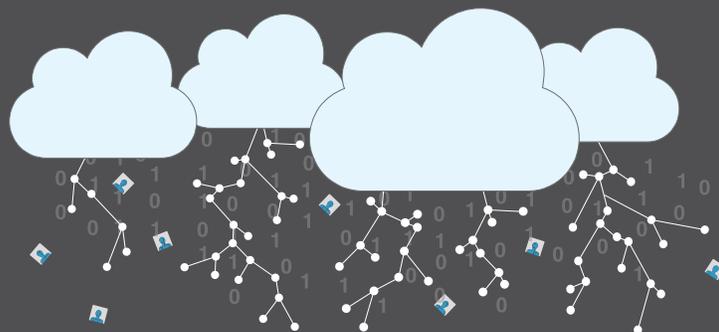


## IDENTIFY DIGITAL THREATS AND MITIGATE THEIR IMPACT

*Across the web, mobile, and social channels*



### **BUSINESS IS EMBRACING DIGITAL— SO ARE CYBERCRIMINALS**

As business evolves and moves more processes and interactions online, cybercriminals are exploiting these digital channels to phish and scam customers, infringe on your brand's value, hijack mobile apps, and impersonate you and your executives.

### **MONITORING THE ENTIRE INTERNET**

Detecting threats across the vastness of the internet is a daunting task. With hundreds of thousands of new web pages created every day—not to mention the billions that already exist—understanding which of these pages, apps, and social profiles are a threat to your business is critical to protect your organization.

RiskIQ provides this insight by crawling and indexing millions of pages every day with our virtual users, automatically detecting threats that are present on pages while evading the detection of advanced adversaries.

RiskIQ External Threats provides organizations the capability to monitor digital channels and detect advanced threats like:

- Domain squatting
- Phishing against customers
- Phishing against employees
- Imposter social media accounts
- Compromised and rogue mobile apps
- Unsanctioned brand or logo usage

### **HOW DOES RISKIQ DETECT EXTERNAL THREATS?**

RiskIQ External Threats uses virtual user technology as it crawls the internet, experiencing websites, social media profiles, and mobile apps just like a real user does. RiskIQ virtual users visit websites from thousands of IP addresses originating from around the world, using different browser and device types. This technique evades detection from advanced threat actors who are watching for automated crawling technology, leaving the threat actors nowhere to hide.

When virtual users arrive at a page, they capture and catalog everything that happens when that page is loaded. The perspective of a virtual user provides visibility into known bad or blacklisted sites, drive-by downloads, or other malicious redirects. This allows you to accurately identify, monitor, and mitigate digital threats against you across the internet.

Across other digital channels, RiskIQ has integrations with the most popular social media platforms and over 150 app stores around the world to enable visibility and fast, comprehensive response to threats.

### **EASY MITIGATION AND RESPONSE WORKFLOW**

Once threats are detected, they must be addressed—and fast. Depending on the type and location of the threat, the response needs to be dynamic. Domain Threats that directly infringe on your brand and identity must be addressed from both a takedown and legal perspective to protect your organization. Social and Mobile Threats need to have the infringing profile or mobile app removed from the social platform or app store. Phishing pages need to be blocked and taken down as quickly as possible.

# EXTERNAL THREATS

RiskIQ has direct relationships with some of the largest hosting providers, social networks, and mobile app stores. The platform also integrates into Google Safe Browsing and Microsoft SmartScreen to enable automated blocking of phishing pages to 95% of internet users across the internet faster than a takedown request.

## EXTERNAL THREAT DASHBOARD AND REPORTING

RiskIQ provides an intuitive dashboard for monitoring the internet for External Threats across social media, web, and mobile app stores as well as tracking enforcement and resolution. The reporting includes:

- Executive summary reports and a snapshot of the current state of an organization's global presence and threats against it
- Trends and benchmarks of threat management improvements over time
- Custom reports and data drill-down with key metrics include:
  - Event generation for a specific period
  - Current review status and status change history
  - Event uptime until resolution
  - Events by social network
  - Brands associated to events
  - Geographic distribution of events

## ABOUT RISKIQ

RiskIQ is the leader in digital threat management, providing the most comprehensive discovery, intelligence, and mitigation of threats associated with an organization's digital presence. With more than 80 percent of attacks originating outside the firewall, RiskIQ allows enterprises to gain unified insight and control over web, social, and mobile exposures. Trusted by thousands of security analysts, RiskIQ's platform combines advanced internet data reconnaissance and analytics to expedite investigations, understand digital attack surfaces, assess risk, and take action to protect business, brand, and customers. Based in San Francisco, the company is backed by Summit Partners, Battery Ventures, Georgian Partners, and MassMutual Ventures. Visit [RiskIQ.com](http://RiskIQ.com) or follow [@RiskIQ](https://twitter.com/RiskIQ) on Twitter.