

# Enhancing Forcepoint DLP with Boldon James Data Classification

In any data protection strategy, content scanning capabilities are critical to reducing the likelihood of a data loss incident and maintaining regulatory compliance. Harnessed through a data loss prevention (DLP) solution, content scanning has the greatest impact when combined with predictable, meaningful metadata that provide classification and labeling of unstructured data.

Now integrated with Boldon James Classifier, Forcepoint DLP combines user-driven and automated classification with powerful data protection and governance capabilities to streamline data handling and enables deeper visibility and control of critical data.

## Data Classification Driven by the User

Engaging users to identify the context and content of unstructured data is instrumental to uncovering its true business value and in gaining a more holistic view of the data in your organization. Plugging directly into productivity tools, Boldon James Classifier intelligently guides users to classify unstructured data with appropriate business labels in a language that users understand, then applies pre-formatted visual and metadata markings to messages and documents.

Classification tools with the right blend of automated and user-applied classification support can significantly increase end-user awareness when handling data. Boldon James Classifier makes

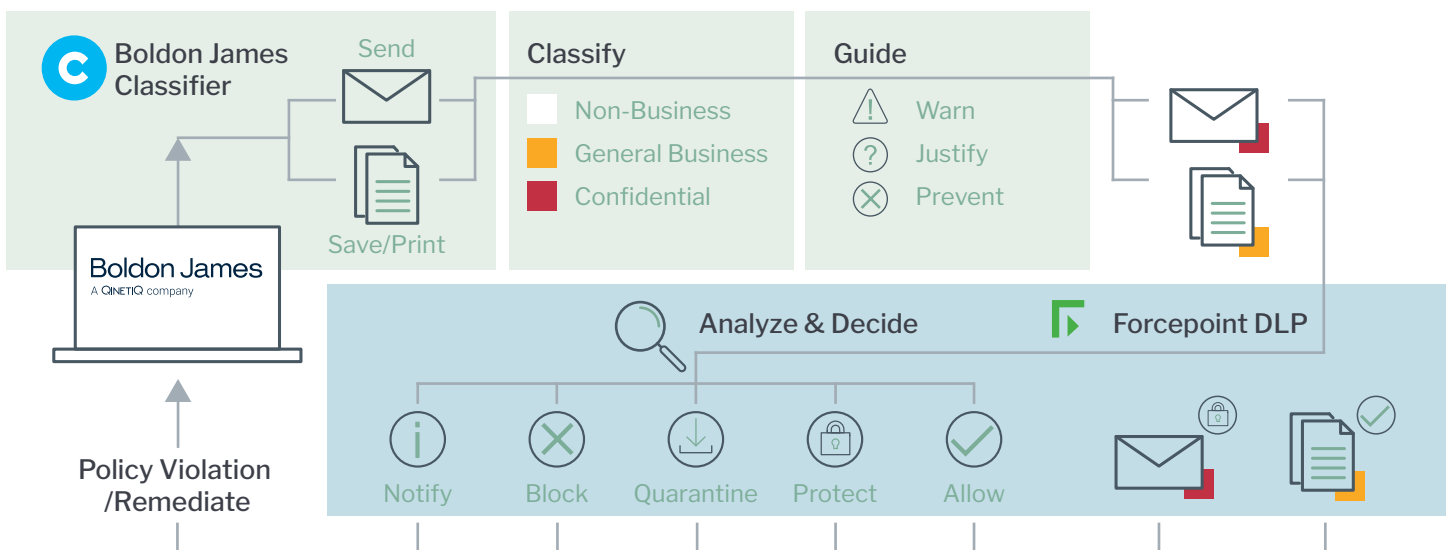
it easy to apply labels, with ongoing coaching to ensure business processes for data handling are adhered to while ensuring metadata is consistently applied to documents.

The end result is enhanced user engagement and accountability, improved security awareness, and a reduction of data security risk across your organization.

## Automating Your Data Protection

Due to the dynamic nature of data and growing volume of digital documents, relying solely on knowledge workers to carry the burden of data handling practices may not be realistic or sufficient. Combined with automation, Forcepoint DLP's advanced detection technologies (e.g., optical character recognition, fingerprinting) identify critical data as it moves throughout your organization and triggers an action when data is at risk.

For example, let's assume a user accesses a "Highly Confidential" document. The user copies/pastes a paragraph of text into a new Word document and attempts to save it to a USB storage device. With Forcepoint DLP, an alert is triggered and a "Highly Confidential" label is automatically applied to the newly created document. This automated response reduces the risk of human error to ensure critical data is protected without obstructing user productivity.



## About Boldon James Classifier

Boldon James is an industry specialist in data classification and secure messaging, delivering globally recognized innovation, service excellence and technology solutions that work. Boldon James Classifier integrates with powerful data security and governance ecosystems to enable customers to effectively manage data, streamline operations and proactively respond to regulatory change.

Classifier provides users with a convenient means to apply relevant visual and metadata labels to messages, documents, and files, according to policies you define and in a manner that maximizes user acceptance. Classifier products represent a new generation of classification tools designed from the outset to handle the evolution of your labelling scheme and address the need for labelling interoperability that is vital in today's collaborative landscape.

## About Forcepoint

Forcepoint is transforming cybersecurity by focusing on what matters most: people's behavior as they interact with critical data and systems. This human-centric approach to cybersecurity frees employees to innovate by understanding the normal rhythm of user behavior and the flow of data in and out of an organization. Forcepoint behavior-based solutions adapt to risk in real time and are delivered via a converged security platform to protect network users and cloud access, prevent confidential data from leaving the corporate network, and eliminate breaches caused by insiders. Based in Austin, Texas, Forcepoint protects the human point for thousands of enterprise and government customers in more than 150 countries.

## More information

For more information about how Boldon James Classifier can help enhance your Forcepoint DLP solution please contact us at

- ▶ [sales@boldonjames.com](mailto:sales@boldonjames.com)
- ▶ or visit [www.boldonjames.com/forcepoint](http://www.boldonjames.com/forcepoint).
- ▶ Register here to see a demonstration of the integration of Boldon James Classifier with Forcepoint DLP. [www.boldonjames.com/on-demand-demo](http://www.boldonjames.com/on-demand-demo)

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